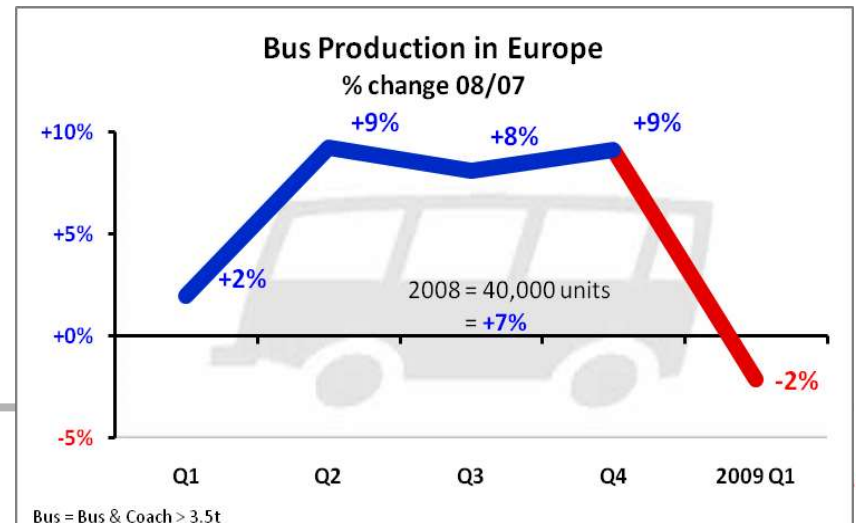
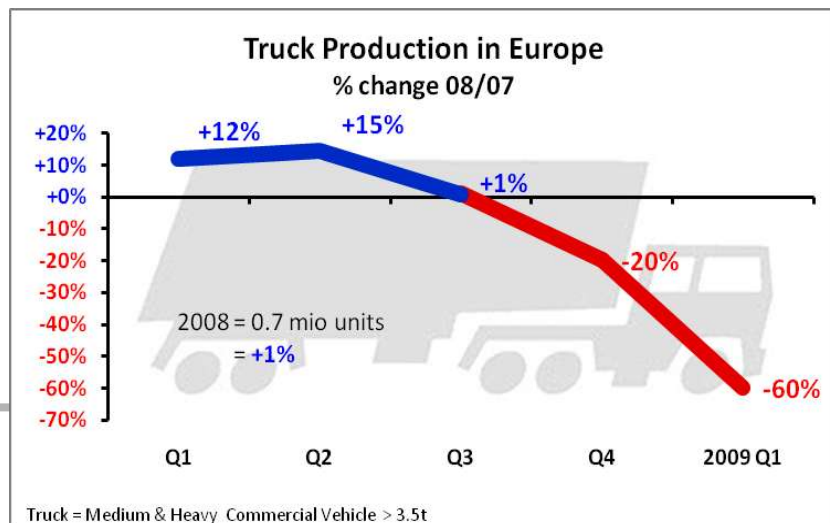
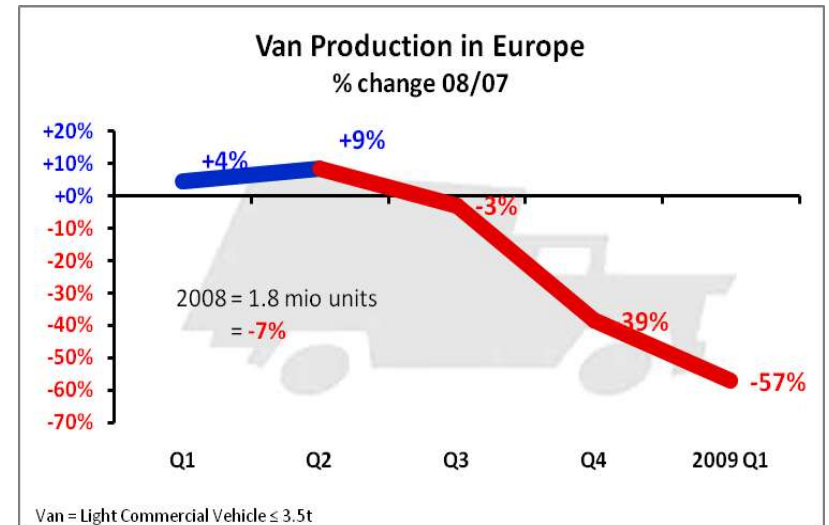
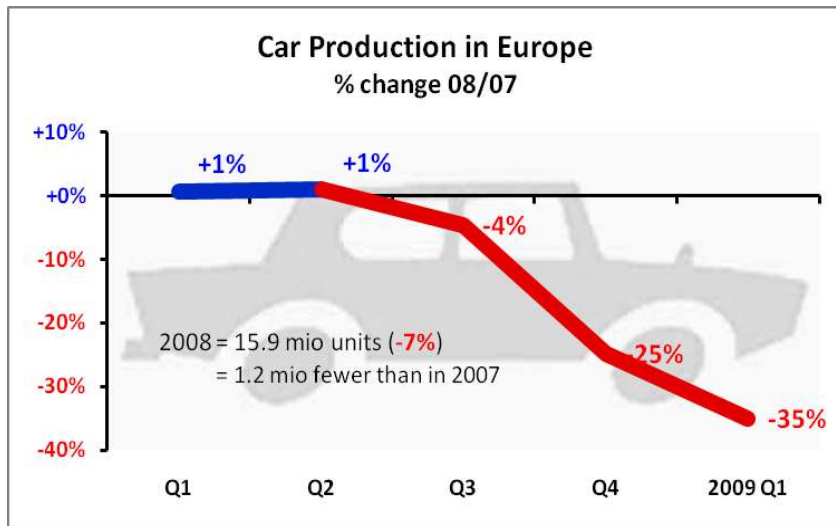
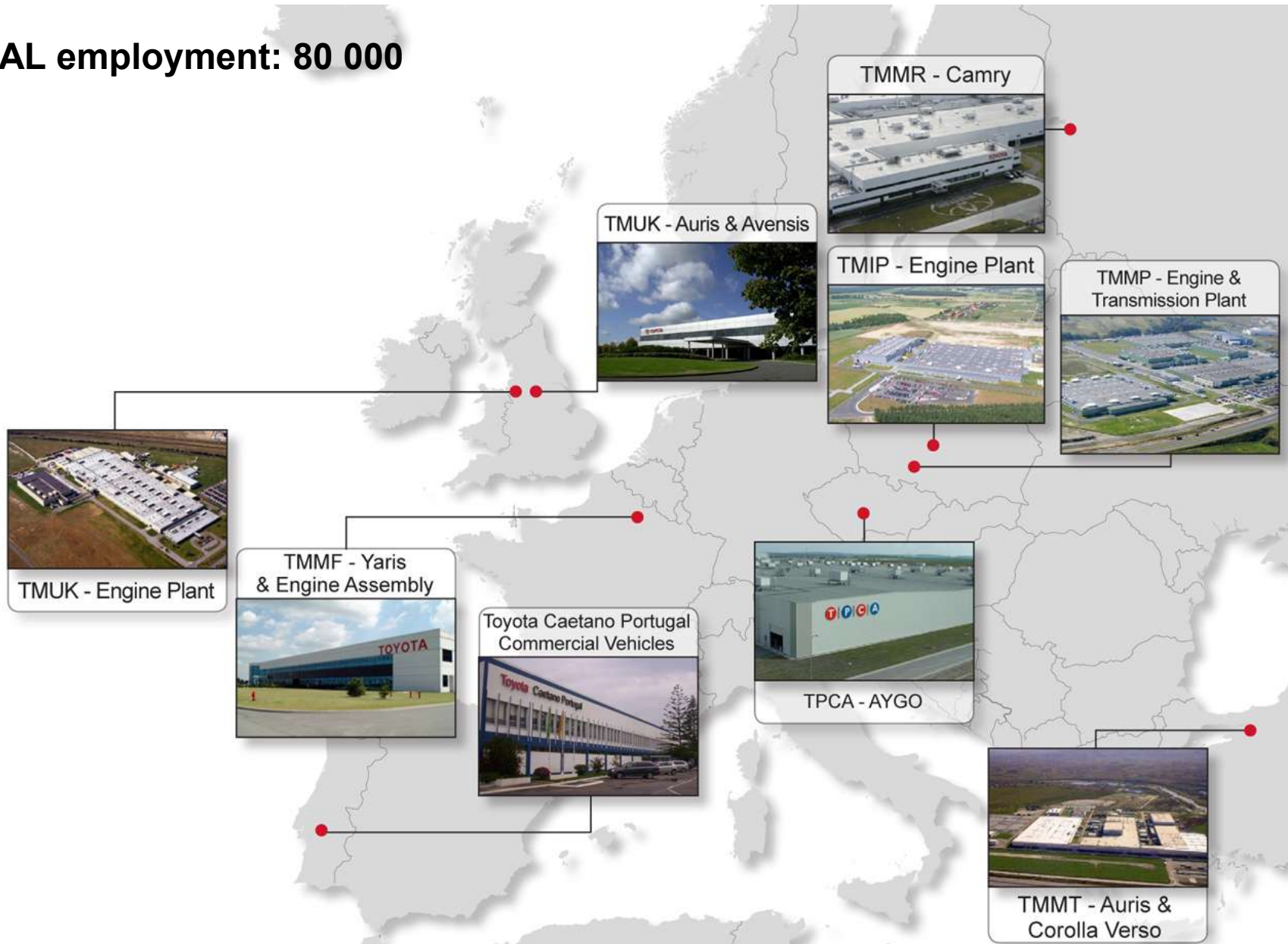


European car market – Production figures



Toyota production sites in Europe

- **TOTAL employment: 80 000**

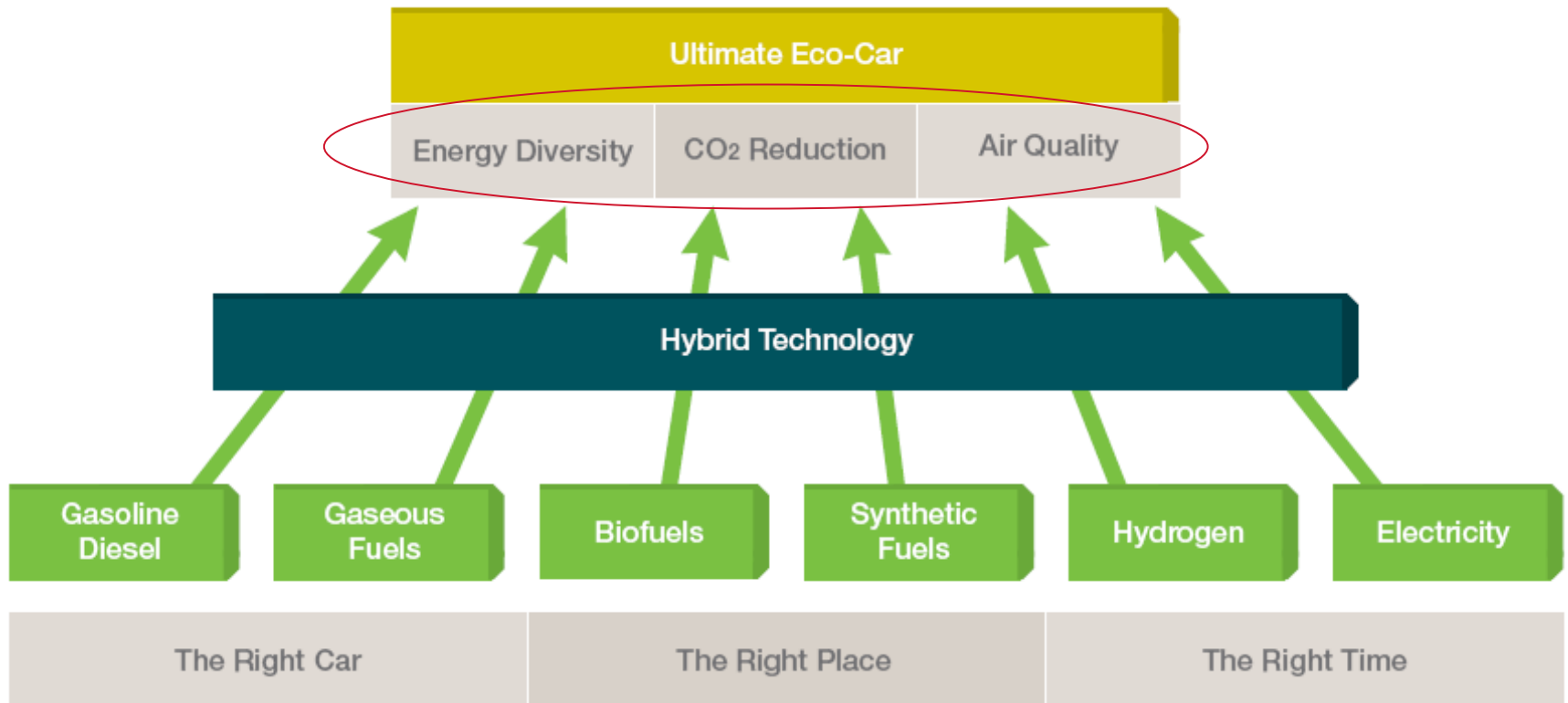


'Greening' our network of European retailers



Our retailer vision in La Rochelle

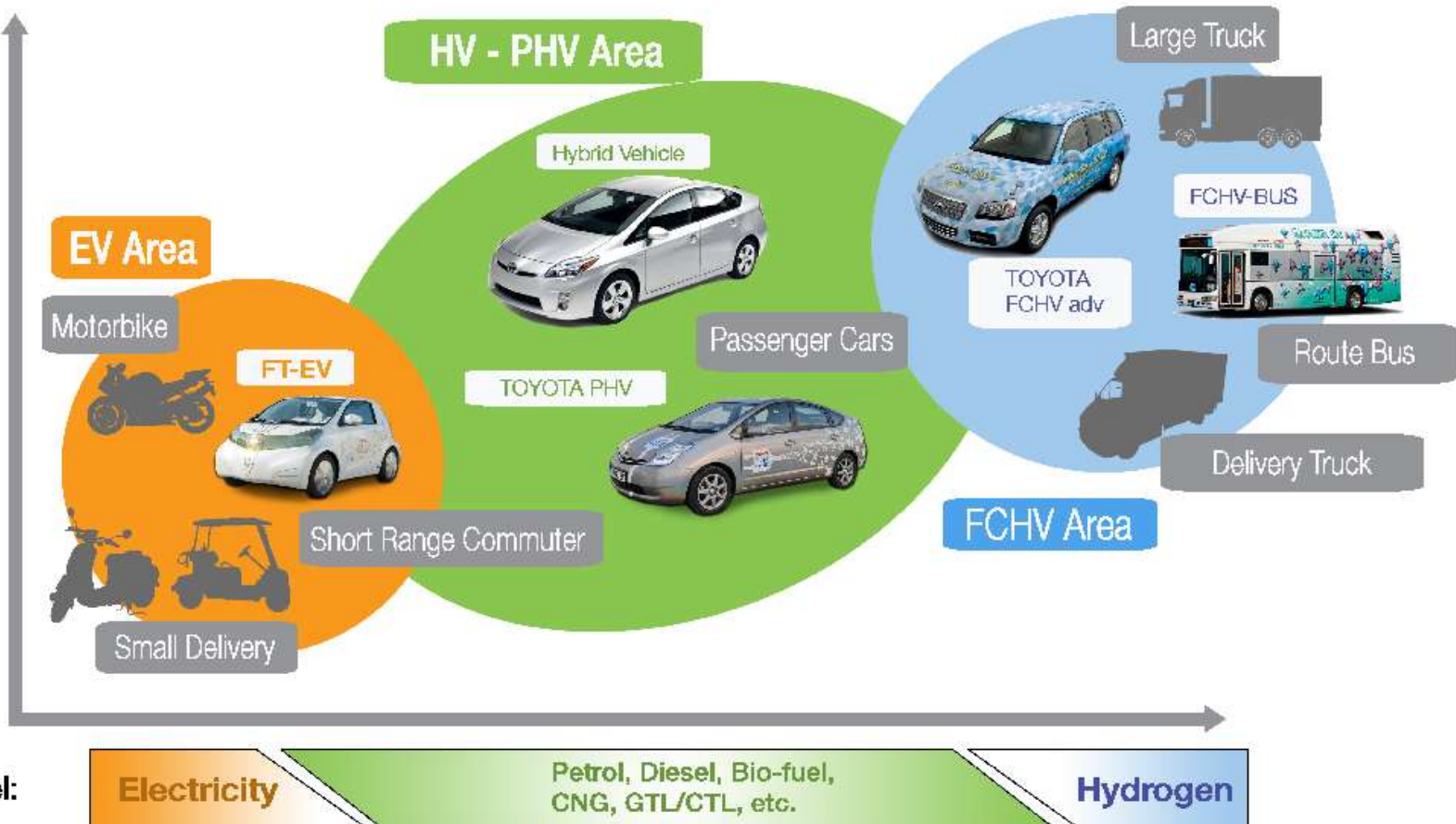
Towards the ultimate 'eco-car' with hybrid as the platform



Source: Toyota Motor Europe - Sustainability Report 2007, p. 28

Power train map in future mobility

Cruising Speed

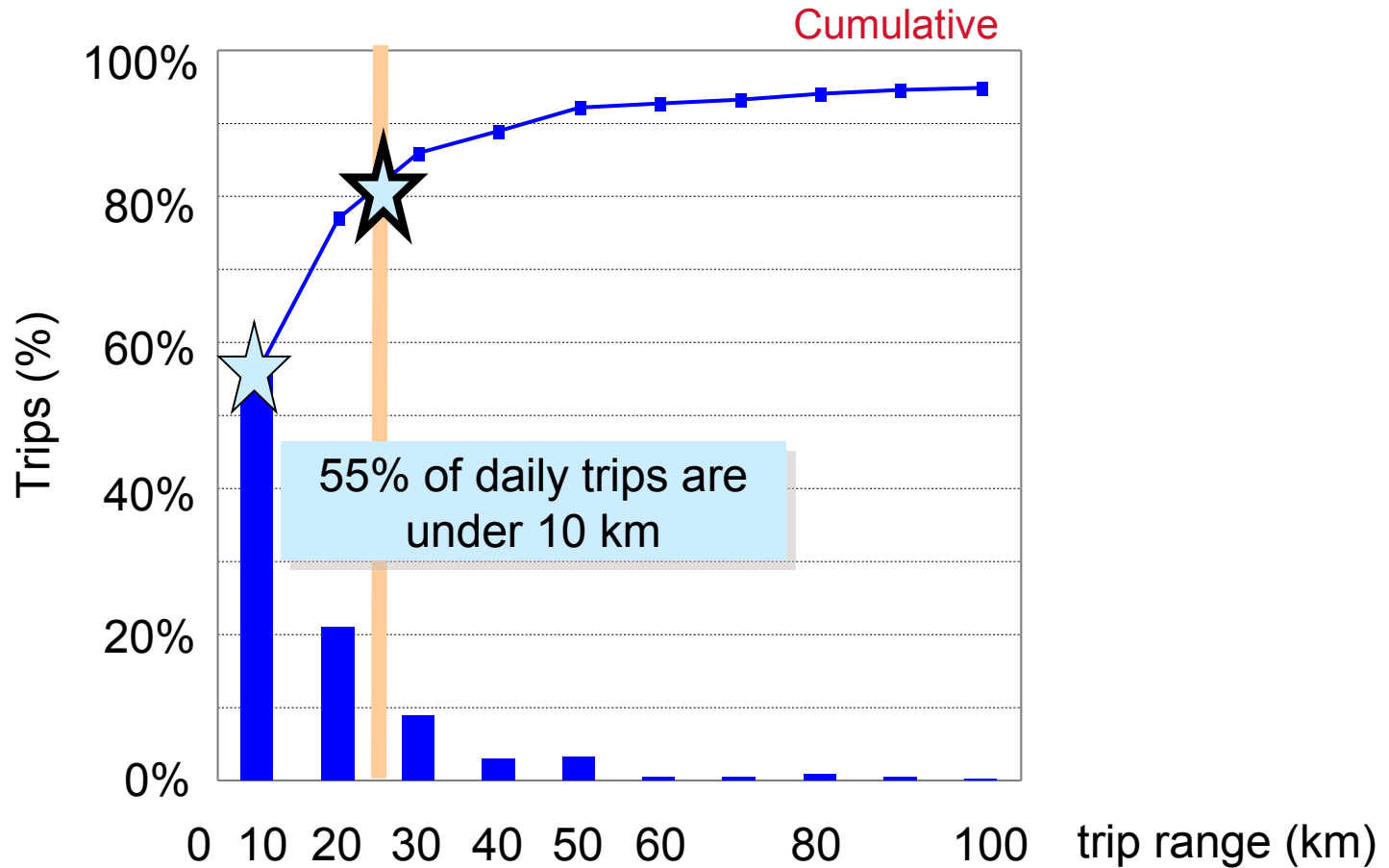


PHV early test results – *Length of daily trip*



Results of PHV tests with EDF in France

Results for period Nov 7, 2007 to June 26, 2008



80% of daily trips are under 25 km